Healthcare Continuing Education Professionals Day™

SOCIAL MEDIA TOOLKIT

This Healthcare Continuing Education Professionals Day™ Toolkit equips you with ready-to-use social media posts, graphics and a newsletter blurb to help promote the important contributions of healthcare continuing education professionals on Jan. 22, 2027.

Leverage the resources in this toolkit to showcase the impact of healthcare continuing education professionals, celebrate lifelong learning and recognize the role education plays in advancing healthcare outcomes.

SOCIAL MEDIA POSTS

Share any of the following social media posts to your personal social media channel to promote your work and impact on provider education and patient care.

Celebration Post

Happy Healthcare Continuing Education Professionals Day™! Today, we honor the vital role continuing education professionals play in keeping healthcare teams informed and prepared. Here's to lifelong learning and the pursuit of excellence in patient care! #CEProfessionalsDay

Impact Post

Education powers better care. On Healthcare Continuing Education Professionals Day™, we celebrate the programs that strengthen provider confidence and improve patient outcomes. Together, we're shaping a healthier future! #CEProfessionalsDay

Behind-the-Scenes Post

Behind every educational activity is a team of dedicated continuing education professionals helping healthcare providers stay current, competent and confident in their practice. Happy #CEProfessionalsDay!

Future of Healthcare Post

Learning builds the future of healthcare. Continuing education teams support healthcare professionals in their learning journeys, playing a vital role in shaping the future of care. On Healthcare Continuing Education Professionals Day™, we celebrate our shared mission to advance healthcare through knowledge! #CEProfessionalsDay

Contribution to Scholarship Post

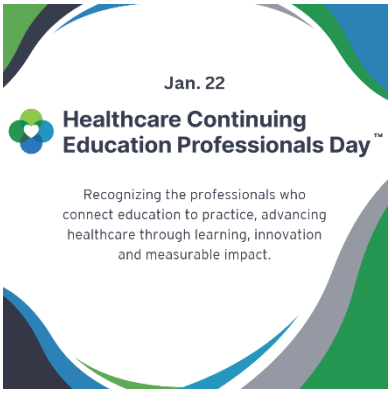
Continuing education professionals are not only educators — they are leaders in educational design, outcomes measurement, research and healthcare scholarship. On Healthcare Continuing Education Professionals Day™, we recognize the innovation and evidence-based practices that make continuing education meaningful and transformative. Learn more: [link to your research or impactful research] #CEProfessionalsDay

Thank You Post

On Jan. 22, Healthcare Continuing Education Professionals Day™, we recognize and thank the professionals who work behind the scenes to create impactful learning experiences for healthcare teams. Your dedication helps advance knowledge, improve practice and support better patient care. #CEProfessionalsDay

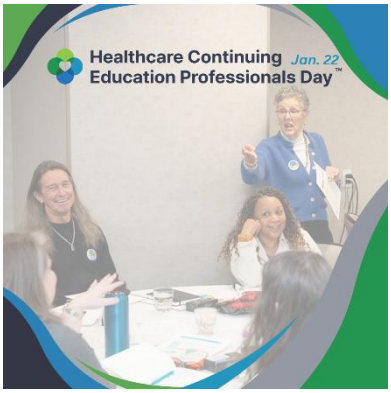
SOCIAL MEDIA GRAPHICS

Use the following graphics when posting to social media to make your posts more visually appealing and attention-grabbing. Right click and select “Save As” to save the image to your device, or download a zip file of the graphics suite.

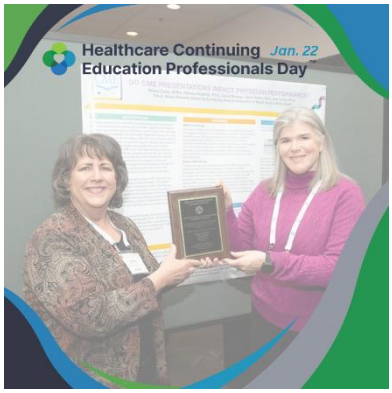












NEWSLETTER BLURB OR ARTICLE

Use the following copy to submit a newsletter blurb to your facility's marketing/communication team or whoever develops internal communications.

Title Options

- Celebrating Healthcare Continuing Education Professionals Day™
- Honoring Healthcare Continuing Education Professionals Day™
- Recognizing the Impact of Healthcare Continuing Education Professionals

Blurb

On Jan. 22, 2027, we proudly celebrate Healthcare Continuing Education Professionals Day™, recognizing the dedicated professionals who help healthcare providers stay current, competent and prepared to deliver high-quality patient care.

Continuing education professionals play a vital role in healthcare quality and workforce development. Through the design, implementation and evaluation of educational programs, they support lifelong learning, professional growth and improved patient outcomes.

At [NAME OF FACILITY], we are honored to recognize our continuing education professionals — [INSERT NAMES] — whose dedication and expertise empower our healthcare providers with the knowledge and tools needed to meet the evolving demands of patient care.

Today, we celebrate your impact and commitment to excellence.